Event intro

Istanbul-based design studio Molenore. Adopting a contemporary lifestyle, strives for environmentalist, memorable and iconic products. Product series exhibition ‘Nomen Oblitum’ refers to “forgotten name” draws attention to gender discrimination which is still ongoing against women in our daily lives.

Event Description

Molenore is an Istanbul-based design studio founded in 2016. We aim to contribute to societal values and ideas through our reflective products. Adopting a contemporary lifestyle, Molenore strives for environmentalist, memorable and iconic products.

The main purpose of our product series, which is named as ‘Nomen Oblitum’, is to draw attention to gender discrimination which is still ongoing against women in our daily lives. The first step we followed is to define our inspirational women figures carefully and examine their whole life, thoughts and stories to be able to reflect them into our products. Our products were designed to honor their existence who had to deal with so many difficulties in their lives, and increase awareness of their stories and thoughts. In this series, we have six unique products which were based on true stories; however most of these stories or names are either unknown or forgotten. We have tackled this issue and aimed to honor and commemorate these names by reflecting their stories in our first product series; Nomen Oblitum, which refers to “forgotten name” in Latin.

Motivation

Istanbul-based design studio Molenore, adopting a contemporary lifestyle, draws attention to gender discrimination with their product series called ‘Nomen Oblitum’ refers to “forgetten name” in Latin.